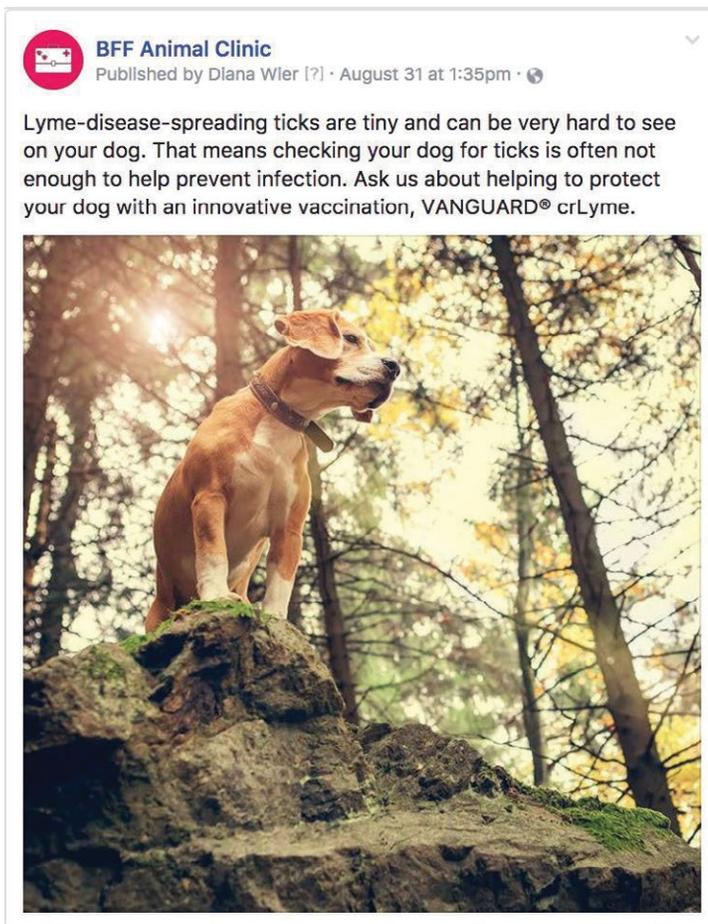


# SOCIAL POSTS

## POST INSTRUCTIONS

- 1 Copy and paste an entire post to your practice's Facebook or Twitter page
- 2 Attach a photo to your post — use one of the corresponding photos located in the 'Images' folder in the zip file
- 3 Select 'Post'

### Example Post:



The image shows a screenshot of a Facebook post from 'BFF Animal Clinic'. The post includes a profile picture of a red cross in a white circle, the name 'BFF Animal Clinic', and the text 'Published by Diana Wier [?] · August 31 at 1:35pm · 🌐'. The main text of the post reads: 'Lyme-disease-spreading ticks are tiny and can be very hard to see on your dog. That means checking your dog for ticks is often not enough to help prevent infection. Ask us about helping to protect your dog with an innovative vaccination, VANGUARD® crLyme.' Below the text is a photograph of a brown and white dog sitting on a mossy rock in a forest, looking to the right.

ZOETIS COMPANION ANIMAL BIOLOGICALS

# SOCIAL POSTS FOR YOUR PRACTICE

## LEPTOSPIROSIS



Urban, suburban, and rural dogs can get leptospirosis, particularly in the Fall months. Wildlife and domestic animals act as reservoirs of *Leptospira* and can shed bacteria in urine that contaminates the environment. Transmission to dogs is primarily through exposure to contaminated water such as puddles, streams, ponds, and soil. Ask us about helping to protect your dog with VANGUARD® L4 vaccine.



Did you know that dogs living in urban areas can be at risk for leptospirosis? Urban wildlife, such as raccoons and rodents, can transmit this severe bacterial disease to your pets. Ask us how VANGUARD® L4 vaccine can help protect your dog.



If your dog loves drinking in puddles, swimming in ponds or splashing through mud, he or she could be at risk for leptospirosis. Ask us about helping to protect your dog with VANGUARD® L4 vaccine



Is your dog joining you on an outdoor adventure? Before you go, ask us about protection from leptospirosis, a common bacterial infection. We vaccinate with VANGUARD® L4 .



Dogs who swim in ponds or lakes are at risk for a bacterial infection called leptospirosis. Ask about VANGUARD® L4 to help protect them.

### Images

Here are recommended photos you can use with these posts on your practice's Facebook page. Find these photos in the Facebook image folder.

