

ZOETIS COMPANION ANIMAL BIOLOGICALS SOCIAL POSTS

POST INSTRUCTIONS

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- 1** Copy and paste an entire post to your practice's Facebook or Twitter page

 - 2** Attach a photo to your post — use one of the corresponding photos located in the 'Images' folder in the zip file

 - 4** Select 'Post'
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Example Post:

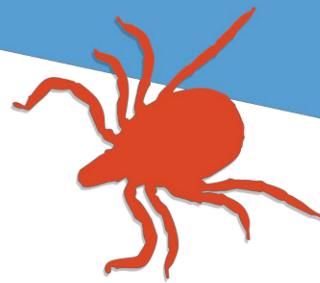
 **BFF Animal Clinic**
Published by Diana Wier [?] · August 31 at 1:35pm · 

Lyme-disease-spreading ticks are tiny and can be very hard to see on your dog. That means checking your dog for ticks is often not enough to help prevent infection. Ask us about helping to protect your dog with an innovative vaccination, VANGUARD® crLyme.



ZOETIS COMPANION ANIMAL BIOLOGICALS
SOCIAL POSTS FOR YOUR PRACTICE

CANINE LYME DISEASE



Did you know that more dogs test positive for Lyme than humans?

Have you run through tall grass recently? Your dog has, and this puts them at higher risk for Lyme disease than humans.



Is your dog protected from Lyme disease, an illness spread by blacklegged ticks? Lyme disease is the most commonly reported vector-borne illness in North America since 2003. Ask about helping to protect your dog with an innovative vaccine, VANGUARD® crLyme.



Lyme disease, carried by tiny blacklegged ticks, is increasing — and it's spreading. Plus, once a dog is infected, the symptoms may be unnoticeable. Silent infections may ultimately cause permanent changes to your dog's joints. Ask us about helping to protect your dog with an innovative vaccine, VANGUARD® crLyme.



Lyme disease-spreading ticks are tiny and can be very hard to see on your dog. That means checking your dog for ticks is often not enough to help prevent infection. Ask us about helping to protect your dog with an innovative vaccine, VANGUARD® crLyme.



Is your dog the ultimate adventure companion? Get protection from outdoor risks like Lyme disease and leptospirosis through vaccination.

Images

Here are recommended photos you can use with these posts on your practice's Facebook page. Find these photos in the Facebook image folder.



References

- Post 1: Breitschwerdt E, Ford RB, Lappin M, Levy SA, Phillip M. Testing for ehrlichiosis and Lyme disease. *Comp Cont Educ Pract*. 2001;23(4)(suppl).
- Post 2: Lyme disease data and statistics. Centers for Disease Control and Prevention National Center for Emerging and Zoonotic Infectious Diseases (NCEZID) Division of Vector-Borne Diseases (DVBD). <https://www.cdc.gov/lyme/stats/index.html>. Accessed September 18, 2017.